



## City of Dripping Springs Founders Day Festival Sponsorship Opportunities

Sponsorship drive ends March 2<sup>nd</sup>, 2020

Dear Friends of Founders Day,

Be part of one of the most beloved traditions in central Texas! We invite you to support the 33<sup>rd</sup> Annual Founders Day Festival through sponsorship. We have numerous sponsorship packages designed for families, small business owners, and corporate enterprises. Whether your company's goal is to maximize your ROI or you just want to give back some goodwill to the city you love, your name will get plenty of exposure during this year's festival which occurs on **April 24<sup>th</sup>-26<sup>th</sup>, 2020**.

### **About the Event**

Thousands of people will gather in Dripping Springs' historic downtown district for a festive celebration of heritage and pioneer spirit. The three-day celebration kicks off with the Grand Marshal Parade and includes: free music and entertainment, the Mighty Thomas Carnival, food, beer, street dances, cook-off competitions, and over 150 arts and crafts booths and business vendors.

### **The Value for Donors**

Since 1986, patrons have come from all over central Texas to attend this event, but make no mistake, it's the incredible folks who live here in Dripping Springs that are the heart and soul of this event. It is fair to say these festival goers take great pride in supporting businesses who have sponsored this event and their community, long after the event is over. This vibrant town continues to grow. As of 2019, the population of Dripping Springs, within its city limit, is approximately 4,600 and its extraterritorial jurisdiction (ETJ) is home to close to 67,000.

### **How to Sponsor**

Select your level of commitment and return to the contact information provided below. We would love to help you take advantage of this opportunity and showcase your business to all who attend this wonderful event. Our sponsorship drive ends March 2, 2020.

### **Questions**

If you have any questions about sponsorships, please call Dripping Springs City Hall at (512) 858-4725.

Proudly Serving,

Jake Adams, Founders Day Sponsorship Chair (512) 632-9295

Darrell Debish, Founders Day Sponsorship Committee

Brian Daniel, Founders Day Sponsorship Committee

### **COME VISIT US AT:**

Online: <http://www.foundersdayfestival.com/>

Facebook: <https://www.facebook.com/foundersdayfestival/>

## Founders Day Festival Sponsorship Levels

Sponsorship Packages	Family	Bronze	Silver	Gold	Platinum	Custom
Donation	\$250	\$500	\$1000	\$2,500	\$5,000	\$10,000
“Thank-you-Ad” recognition in Century News	X	X	X	X	X	X
Recognition by MC at Event	X	X	X	X	X	X
FD Certificate of Appreciation		X	X	X	X	X
Company Name on Group Banner at Festival		X	X	X	X	X
Company Name on Founders Website		X	X	X	X	X
Company Recognized at Main Stage			X	X	X	X
Company Name (or Logo) on Founders Website for a Year			X	X	X	X
Priority Parade Access				X	X	X
(2) VIP Parking Passes				X	X	X
Access to VIP Areas at Founders Day				X	X	X
Parade Entry Fee Waived				X	X	X
Recognition Plaques					X	X
Group/ Team Picture					X	X
(4) VIP Parking Passes					X	X
Work with us to design your package!						X
<b>Additional Opportunities</b>						
<b>FDF Main Stage Sponsor \$15,000</b>	Company Logo on Main Stage. Your company name on all Founders Day Festival literature promoting your company as the Main Stage Sponsor.					
<b>FDF Parade Sponsor \$7,500</b>	Company Logo at the start of the Founders Day Parade. Company Logo providing the Hub and Hospitality Tent for Founder’s Day patrons.					
<b>FDF Logo Sponsor \$4,000</b>	Exclusive access to FDF Logo to put on your own apparel, koozies, hats, etc.					
<b>Multi-Year Donation \$50,000+</b>	Company Logo on main stage. All Founders Day literature to promote your company as the Main Stage Sponsor.					
<b>Lifetime FDF Sponsor \$100,000</b>	All access to FDF and recognition for the lifetime of your company.					

**Write your check payable to:**  
City of Dripping Springs Founders Day

**Send Form and Check or Money Order to:**

Dripping Springs City Hall  
PO Box 384  
Dripping Springs, TX 78620

**SPONSOR LEVEL:** \_\_\_\_\_ **AMOUNT:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_ **TITLE:** \_\_\_\_\_

**COMPANY NAME/ FAMILY:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**WE WOULD LIKE TO REQUEST (Please check all that apply):**

**PARADE SLOT:** \_\_\_\_\_ **ARTS & CRAFTS BOOTH:** \_\_\_\_\_ **TO BE A VOLUNTEER:** \_\_\_\_\_

**City Use Only** Check#: \_\_\_\_\_ Money Order: \_\_\_\_\_ Amount: \_\_\_\_\_ Rec'd By: \_\_\_\_\_ Date: \_\_\_\_\_